



JCREMC NEWS & VIEWS

JCREMC launches new website, app

All of us here at JCREMC are excited about the launch of the newly redesigned jcremc.com and the new *myJCREMC* mobile application. Eight months of research, design, and implementation have made navigating your electric cooperative easier than ever.

As a consumer-focused and member-owned cooperative, it's important for us to help make information regarding our company, the community, and your accounts easily accessible. We want you to be able to make the best financial decisions regarding rate choices and energy use for your household. We also want you to be able to conveniently report and monitor outages, and learn more about your electric cooperative.

ON THE WEB

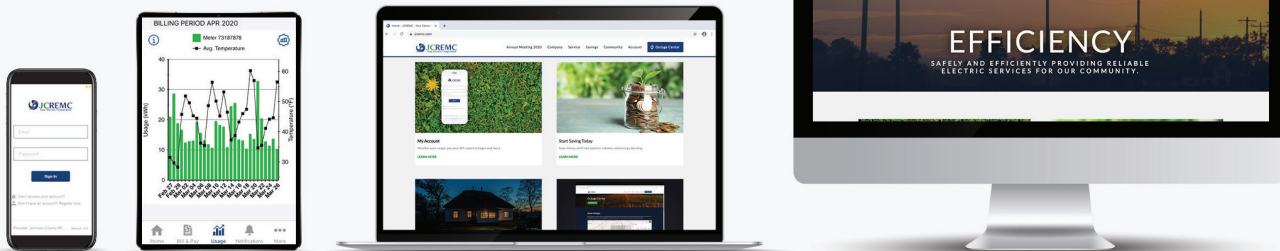
Among the features of the new website are a "Savings" tab where JCREMC members can learn about rates options; apply for rebates for energy-efficient equipment; shop the Lighting Store for deeply discounted efficient lighting; and find information on energy advising, energy efficiency, and electric vehicles.

A newly designed "Outage Center" allows members to report and monitor any outages and the front-page "Featured News" block makes accessing cooperative news easy and convenient.

JCREMC AT YOUR FINGERTIPS

The *myJCREMC* mobile application is available for free in the App Store for iOS devices and in the Google Play store for Android devices.

This new app puts your electric cooperative at your fingertips any time you have access to your mobile device. It allows you to monitor your electric consumption patterns to try to identify ways to reduce your monthly electric bills. It also gives you access to view and pay your bill, update billing preferences, monitor prepay balances, report and monitor outages, and sign up for outage notifications.



Crisis gives ne

The Cooperat

JCREMC Members,

When we chose our 2020 Annual Meeting theme, “The Cooperative Strength,” we had no idea the ways that strength would be employed just a few short months later as we learned to navigate a global crisis.

We understand that whether good times or bad, you rely on the services your electric cooperative provides. We have been working hard to ensure that you see no change in our services, while rearranging our business operations to protect our staff. After all, the health and safety of the people behind the power is essential to keeping your lights on.

We also understand that while having the 2020 Annual Meeting in person wasn't possible, it's still vital for you to have access to our strategic goals for the coming year, financials, and more. Part of being nimble during this time means moving all of the Annual Meeting information to the web at jcremc.com/annual-meeting-2020/.

In addition to our commitment to serving our members, we want you to know that we're living out our principle of concern for community. With the cancelation of the 2020 Annual Meeting, funds were diverted

to five local food banks to help offset the increased demand for their services amid the COVID-19 crisis. The JCREMC Community Fund's Operation Round-Up® Advisory Board has also set aside a portion of this spring's funds for causes related to COVID-19 recovery. And finally, the JCREMC Help Fund—which is funded entirely by voluntary donations from our employees—has also been deployed for local COVID-19 relief.

It's in these unprecedented times that we're finding out just how deep the cooperative strength truly runs. While we certainly missed celebrating 2019's successes and planning for the future with you, we believe it's in the hardest times that we find out what we're made of. Our cooperative, our members, and our community are strong and resilient. We're all in this together.

We look forward to celebrating with you in 2021.

Sincerely,



John Sturm, CEO

new meaning to

Cooperative Strength



2020 Annual Meeting

jcremc.com/annual-meeting-2020

Reliability: Vegetation Management Plays a Role

Tree contact with electric distribution lines is a leading cause of power outages. JCREMC invests annually in a robust Vegetation Management Program as part of our commitment to providing reliable electric services for our community.

Vegetation management crews trim trees throughout JCREMC's service territory to clear rights-of-way and protect the equipment necessary to supply power to our members. Each year, these crews are able to trim trees and maintain vegetation in approximately one-third of our territory. That means crews perform vegetation management for the entire territory on a three-year rotation.

These crews can also be called out to assist with outage restoration if trees or large limbs fall on power lines, poles, or other equipment.

While many of the trees that require trimming are along roadsides or in rural areas, sometimes residential trees have to be trimmed to remove them from the right-of-way. JCREMC makes every effort to notify homeowners when their trees are up for trimming. Decisions about which trees to trim are made based on electrical

safety and reliability.

Decades of diligent vegetation management have significantly reduced the number of outages and threats of outages from falling trees and limbs.

JCREMC members also have a role to play in reducing vegetation threats to reliability. Never plant anything more than small ornamental trees under overhead lines. And always remember to call 811 to locate underground utilities before you dig to make sure you don't encounter buried electric distribution lines.

Members can submit tree-trimming requests at jcremc.com/tree-trimming.

Which trees need removed?

While many trees are able to be trimmed, some need to be removed. For example:

- Dying or Unstable Trees.
- Volunteer trees that have grown or will grow too large and encroach on rights-of-way.
- Trees near overhead lines at homes, schools, or parks, where children might climb.
- Trees impeding access to pad-mounted underground equipment.

**Before "V"
Pruning**

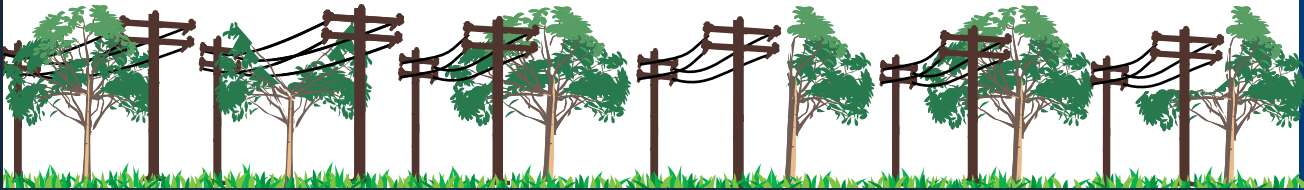
**After "V"
Pruning**

**Before Side
Pruning**

**After Side
Pruning**

**Before "L"
Pruning**

**After "L"
Pruning**



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JCREMC publishes [News & Views](#) as a service to our members and is also available at jcremc.com.

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